



PITB's PlanX & Facebook F8 Meetup Lahore A Step towards making Pakistan technological Hub of the Region- Dr. Umar Saif

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Cohosting of F8 Meetup Lahore by Punjab Information Technology Board (PITB)'s PlanX and Facebook is a continuity of the efforts by the tech entrepreneurs and developers for stepping forward towards making Pakistan the next technological hub of the region. Dr. Umar Saif Chairman PITB and Vice Chancellor of Information Technology University (ITU) Punjab said in his opening remarks while inaugurating the second Facebook for Developers Meetup organized in collaboration Pakistan's largest technology Accelerator PlanX, a project of Punjab IT Board (PITB) here today.

The F8 Meetup gives young technology developers an insight into building new platforms, upgrading existing products, and highlights appropriate measures to monetize online content with Facebook. The event revolved around the effective usage of different Facebook platforms that can help developers to grow further by making productive use of Facebook platforms.

The F8 meetup comprised of two events, focused entirely on professional developers that use Facebook platforms to aid their respective businesses. The event had 500 registrations and was attended by over 200 attendees in Lahore. The audience watched the exclusive F8 video regarding the latest Facebook Platform products. The new features in the conference included the Virtual Reality video calling feature in Facebook Messenger and a camera with the first augmented reality platform by Facebook. The second simultaneous event of the day was 'Nurturing the Next Generation of Developers' workshop where 27 students aged 13 – 15 from took part in a beginners workshop on User Interface Design. The training was curated by Makeistan and A For Youth and it was moderated to give students the freedom to think, explore and invent things using their own creativity.