



Press Release

Chairman PITB makes surprise visit to e-Rozgaar Center at LCWU

Lahore, March 27, 2019

Chairman Punjab Information Technology Board, Azfar Manzoor made a surprise visit to e-Rozgaar Center at Lahore College for Women University early Wednesday morning.

He was accompanied by Director General e-Governance PITB Mr. Sajid Latif and was welcomed by Vice Chancellor LCWU Dr. Farkhanda Manzoor, Head of Bio Technology Department and focal person of e-Rozgaar Dr. Shagufta Naz and the e-Rozgaar team.

Chairman PITB interacted with the students and took their feedback regarding their overall experience. He also talked to the center staff and university representatives. The students appreciated the state of the art facilities provided at the center and also the training quality. They also shared their gratitude regarding facilities and work environment of the center.

While giving suggestions for further improvement in the program, students requested to make amendments in the selection criteria and make the training open for people with 14 years of education as well and also remove the age limit of 35 years so that people above 35 may also get benefit from the program.

Chairman PITB addressed the concerns raised by the students and ensured to make necessary amendments. Director General e-Governance announced that Chairman PITB will soon be launching new centers across the province where e-Rozgaar is not present at the moment.

e-Rozgaar Program has so far trained more than 8,900 candidates in the skills of the future i.e. the digital skills and the trained candidates have reported to earn more than 8.8 Crore PKR till now. It has a vision to provide training and career development opportunities to young professionals of the province, in order to minimize unemployment by creating opportunities and providing them with the necessary means to earn an honorable living.

Currently 25 centers are operational across the province of the Punjab in various universities and educational institutions with duly equipped centers, among these centers 5 centers are dedicated for females, Lahore College for Women University being one of them, has graduated 509 students till date who have earned more than 65,000 USD.

Through this initiative Government has been assisting the youth in earning sustainable income. One of the major objectives of this project is to provide training opportunities to youth for self-employment using internet based freelancing. This is not just a training program but a revolution that is helping to generate employment. Program is successful in achieving goals to reduce unemployment and drive economic growth in Pakistan by increasing inflow of foreign currency.

e-Rozgaar is currently accepting applications for its next batch. The eligibility criteria include that the applicant should be Punjab domicile holder, maximum age: 35 years, at least 16 years of education and unemployed. Applicants should apply online, appear for online entry test, submit documents online and in case of selection/ shortlisting should get their documents verified at the respective Centers. The shortlisted candidates will be given three-and-a-half-month free training in their selected domain by master trainers at their selected centres. The candidates can select one domain among three domains, which include Technical, Content Marketing & Advertising and Creative Designing. The prospective candidates can apply and get further details about the center names and their locations from the registration link: <https://www.erozgaar.pitb.gov.pk/apply>