



## **Press Release**

### **ITU's First "MakerFest-17" Attracts Above 130 Companies & Startups**

**Lahore, October 24, 2017**

First time in Pakistan "MakerFest-17" Lahore being organized on Saturday October 28, 2017 at Arfa Software Technology Park by Information Technology University (ITU) the Punjab in collaboration with its project PlanX and DIY Geeks, has attracted a large number of companies, business groups and Startups.

More than 130 companies have registered for participation. It is envisioned as a community-organized event that would showcase locally developed projects that draw inspiration from STEAM (Science, Technology, Engineering, Art, and Mathematics).

The makers ranging from tech enthusiasts to crafters, homesteaders, scientists to garage thinkers. The MakerFest Lahore will provide a platform for Makers to showcase their passionate innovations and to help the Makers in getting connected with leading local business community and investors from Pakistan to share, inspire and exchange ideas.

Along with the exhibit of innovative products, Robotics including Water ATM will be displayed. It will also include small curated events that are intended to bring more flavor to the event.