



Press Release

3rd Cycle of PITB's Herself Project Opens

Lahore, March 21, 2017

After its successful completion of two cycles in one year Herself, a project of Punjab Information Technology Board (PITB), is now all set to open the third cycle for one month rigorous program starting from the first week of April. The project brings the women forward, involving them in the workforce and also provides a platform to those women who have some innovative ideas and intend to convert them into business. Herself equips them with the right skillset, mentorship and direction to achieve their dreams.

Applications are being accepted online to transform the basic idea in its initial stages to make a result oriented business. After getting enrolled in the program, the candidates will get **pre-incubation training, mentorship** and will also become a part of the **mandatory internship program** with Plan9 startups and TechHub Connect's freelancers. The trainings range from personal development and soft skills to technical and entrepreneurial skills such as project/operations management, finance, sales etc. the interested individuals can apply by visiting website www.herself.pitb.gov.pk and clicking **Apply now** or by opening <https://goo.gl/JdWzvK> For details, please visit our Facebook page facebook.com/herselfpk