



Press Release

PCB-ITU TO ENTER MOU FOR ANDROID CRICKET APP “Insights” ON SUNDAY

Lahore, February 17, 2018

Dr. Umar Saif founding Vice Chancellor **Information Technology University of the Punjab (ITU)** and **Najam Aziz Sethi** Chairman **Pakistan Cricket Board (PCB)** will sign a memorandum of understanding on Sunday, February 18, 2018 at Gaddafi Stadium, Lahore at 4 p.m. to use an android app *Insights* – a unique match analysis and scoring facility developed by ITU for upcoming edition of Pakistan Super League and domestic matches in Pakistan including Quaid-e-Azam trophy, Pakistan Cup, etc. The system has been developed with input and guidance from cricket experts like Inzamam ul Haq, legendary Pakistan batsman, current chief selector of Pakistan cricket team and Mushtaq Ahmed, head coach of National Cricket academy. Detailed evaluation sessions were conducted with these mentors and PCB support staff such as analysts, scorers, trainers and other coaches.

Insights is an expert player profiling system developed by research team from Information Technology University, Lahore, Pakistan (ITU) for Pakistan Cricket Board (PCB). The system contains a parallel scoring application, both on web and android, where the scores for the matches with the minutest details are entered using just an android tablet which makes it very cost effective. The scorer can enter lots of additional information alongside scores like field placement, pitch and weather information, ball pitch spot, swing & height estimation and toss information.