Press Release

PITB Opens Admission For Third Phase of e-Rozgaar Training Program

Lahore, June 22, 2019

The Punjab Information Technology Board (PITB) and Youth Affairs, Sports, Archeology & Tourism (YASAT)'s joint project, "Chief Minister's e-Rozgaar Program" has invited applications for the admission of third phase training for 20 districts of Punjab for intake of their new batch latest by 16th July 2018 from the Punjab domicile holders with maximum age 35 years and at least 16 years of education and currently unemployed.

The program will guide and groom the selected graduates from a variety of backgrounds by empowering them to work as freelancer through internet and to contribute to the national economy. Since the concept and awareness of earning through the internet and taking freelancing as a serious profession is getting popular in the smaller cities of Punjab after the completion of earlier two phases of the project, which has enabled enable the youth to generate income approximately from Rs. 30,000 to Rs. 80,000 per month while working from home.

Districts currently open for new intake of students are Lahore, Okara, Sheikhupura, Khanewal, Hafizabad, Gujranwala, Jhelum, Sialkot, Gujrat, Faisalabad, Sargodha, Mianwali, Bhakkar, Chiniot, Rawalpindi, Attock, Khushab, Sahiwal, Vehari and Multan. To encourage women folk for self-sustainable modes of income, five centers are dedicated for female.

The details about the center names and their locations can be accessed from the registration link as follows: https://www.erozgaar.pitb.gov.pk/candidate_portal Procedure to apply includes 1. Apply online 2. Appear for online entry test 3. Submit documents online 4. Verify documents at centers 5. Start classes. The shortlisted candidates will get three and a half month of free of charge training in their selected domain from expert trainers at their selected centers.

The 3 domains that candidates can select one from are Technical, which includes Web Development Basics, HTML & CSS, SQL, PHP & Mysql (Dynamic Websites), Building Websites Using WordPress, Custom Content Type in WordPress, WordPress Theme and Plugin Development, Non-Technical which includes Content Marketing, Marketing Funnels, Creating Engaging Content, WordPress for Blogging, Lead Generation, Distribute Content, On Page SEO and Back-linking and Creative Design which includes Logo Design, Corporate Identity Kit, Adobe Photoshop, Adobe Illustrator and Adobe InDesign.

Presently 23 e-Rozgaar Centers are active across the Province of Punjab while 45,321 applied for admission during the past two phases, which graduated 3,584 graduates, earned foreign exchange worth US $ 302,754 by 1,724 graduates during online training. Currently 2,208 are enrolled in various Centers in different cities of the Punjab.