



Press Release

## **Business Portal Registers 125 Businesses in One Day Awareness Campaign**

Lahore, November 27, 2018

The one-day awareness campaign jointly conducted by the Labour Department of Punjab and the Punjab Information Technology Board (PITB) at historical Anarkali Bazar attracted a large number of business community and registered as many as 125 individual businesses on Business Portal here today. Shop owners were given registration certificates at the spot while the registration certificates were sent to their registered email.

Earlier, the registration of businesses was time consuming, cumbersome, involving various offices and used to take days for completion, however, in order to facilitate the business community and to ensure ease for doing the business, PITB developed online business portal, which registers the business (Shops and Establishments) to walk in and register them through online business registration portal (<http://register.business.punjab.gov.pk>). in hours and eliminates the chances of any corruption or bribe by the respective officials.

One can get registration notifications through SMS and email under this business portal while the business community can now register their businesses 24/7 while being at home or from anywhere to get the required certificates. "The Government of Punjab in collaboration with the World Bank to improve the doing business index took various initiatives for implementation of transparent and effective policies to regulate the processes using Information and Communication Technologies (ICT). Apart from various other initiatives, one of the key initiative was to launch a Business Registration Portal ([www.business.punjab.gov.pk](http://www.business.punjab.gov.pk)) It may be recalled that Registration with Labour Department is mandatory under the "Pakistan Shops and Establishment Ordinance, 1969" or "Factories Act, 1934".