



Press release

DR. ATTA UR REHMAN TO CHAIR LCWU PITB PROJECT IMPLEMENTATION OF DIGITAL CONTENT FOR INTERMEDIATE TOMORROW

Lahore, February 18, 2019

Lahore College for Women University (LCWU) in collaboration with Punjab Information Technology Board (PITB) is holding an event on 19th February 2019 at 9 am in the LCWU Campus regarding the **Implementation of Digital Content for Intermediate (Science and Maths)**. Dr. Atta Ur Rehman, head Prime Minister's Task Force on IT & Telecom will be the chief guest.

The event is part of the series held earlier at LCWU in reference to eLearn Project of PITB. Keeping in view the IT vision of Government of Punjab and a practical step towards a knowledge economy, eLearn Punjab is a project of PITB which has developed digital content for (Grade 4-12) available free on the website: <https://elearn.punjab.gov.pk/> while eLearn App is also available on Google Play store. There are 29 Science and Maths textbooks of PCTB related to Physics, Chemistry, Biology, and Maths digitized on priority basis. Digital Content means textbook of PCTB augmented with Videos, Animations, Simulations, Audios, and Assessments. **The Secretary** Higher Education Department Government of Punjab and **Azfar Manzoor**, Chairman, PITB will also present on this occasion.

