



## **PITB- Bargad Join Hands for Holding Youth Social Media Summit in August**

**Lahore, June 25, 2018**

Punjab Information Technology Board (PITB) and a leading youth development organization Bargad entered in a Memorandum of Understanding (MoU) here today to organize a youth and social media summit in August 2018. The Chairman PITB, Dr Umar Saif and Bargad Executive, Director Sabiha Shaheen signed the MOU.

The summit will be designed to promote youth employability, social aims and youth engagement through effective use of social media platforms and to broaden the scope and impact of youth development work in the digital space. It will involve 300 participants, mainly university students and education institutions with high-level elected and non-elected leaders, policy makers, corporate and social sector leaders, youth organizations and experts from various relevant fields, i.e. IT, economy and finance, peacebuilding, mainstream and social media and others.

According to the MOU details it has been agreed that both PITB and Bargad will also jointly organize projects of youth entrepreneurship, capacity building and youth campaigning for effective implementation of the Punjab Youth Policy 2012. An incubation Centre for rural youth in district Layyah will be set-up and non-technical and job-skill courses will be developed.

Youth capacity will be enhanced through increasing opportunities of trainings, activities, events, workshops and seminars. Youth will be engaged in youth-led activism and social media campaigning on education, peace, health and other related themes. PITB and Bargad have also planned to expand their area of activity by providing technical assistance to other provinces for youth development initiatives.

Bargad is a youth forum to promote peace, justice and cooperation among youth in Pakistan. Bargad has a long and unique standing among civil society in Pakistan having worked exclusively on youth development since 1997.