



PRESS RELEASE

Plan9 Technology Incubator Opens ‘Launchpad’ Cycle 13 Startups

Lahore, April 4, 2019

Plan9 a project of Punjab Information Technology Board (PITB) has opened its flagship event ‘Launchpad’ here today, which will conclude on April 7, Sunday. The event includes selection of startups to be incubated at PITB’s Plan9. This ground-breaking event will be replicated in five cities; Lahore, Karachi, Islamabad, Faisalabad and Multan.

This time theme of the event is ‘empowered edge’. Technology has mostly taken over our lives and it has empowered us in many ways be it transport, communication, advertisement, business, shopping, and much more. It has given an edge over ancestors to do everything better and faster. Plan9 has received 400 applications from nationwide and out of them 140 startups were selected for Lahore Chapter.

First day of Launchpad is ‘Expo Day’ which is all about experiencing innovation, technology, business displays, motivational talks, startup stories, food, music and much more all in one jam packed day, along with networking and socializing opportunities with the right and relevant people of the entrepreneurial industry.

The second day will be a full day of workshops and trainings to prep the startups for elevator pitch round. On third day, judging of elevator pitches will take place and 20 startups out of which finalists will be selected. Last day is all about judging the final presentations and choosing the 10 startups to be incubated at Plan9 for the upcoming 6 months. The event is organized twice a year.

It will be an event attended by professionals from the tech industry, bloggers, media-personnel, and entrepreneurs.

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