



Press Release

Tomorrow last day to Apply Online for e-Rozgaar Program

Lahore, November 4, 2018

Monday will be the last day to apply for the Punjab Information Technology Board (PITB) and Ministry of Youth Affairs and Sports joint project “e-Rozgaar Program”, for graduates for free training for earning through the internet and taking freelancing as a serious profession. The applications have been invited for 21 districts and 27 centers in the province of the Punjab for intake of the new batch, which will remain open till 5th November 2018.

The eligibility criteria include that the applicant should be Punjab domicile holder, maximum age: 35 years, at least 16 years of education and unemployed. Applicants should apply online, appear for online entry test, submit documents online and in case of selection/ shortlisting should get their documents verified at the respective Centers. The shortlisted candidates will be given three-and-a-half-month free training in their selected domain by master trainers at their selected centers. The candidates can select one domain among three domains, which include Technical, Content Marketing & Advertising and Creative Designing. So far program has received more than 8,000 fresh applications for this batch only, which confirms the interest in the program by the young graduates. The prospective candidates can apply and get further details about the center names and their locations from the registration link: <https://www.erozgaar.pitb.gov.pk/apply>

e-Rozgaar has so far trained more than 3500 candidates in the digital skills and currently have 27 centers operational across the province of the Punjab in various universities and educational institutions with duly equipped labs, among these centers four centers are dedicated for females while the rest of 23 are co-centers where both males and females can get training. The trainees of the program have so far earned during training online foreign exchange equivalent to more than six Crore 25 Lac Pak Rupees.