



Press Release

Two-Day “Startup Lahore” kicks off at PlanX

Lahore, March 30, 2018

On the first day of the second edition of Startup Lahore, a two-day event organized by PlanX kicked off at Arfa Software Technology Park here today. PlanX Technology Accelerator, a project of Punjab Information Technology Board (PITB) seeks to promote the sustainability of technology startups. It aims to empower commercially viable mid-stage technology startups by providing access to multiple funding channels, specialized network of mentors and global exposure to establish high impact businesses. The second day proceedings include formal opening keynote address by Dr. Umar Saif Chairman PITB on March 31, 2018, Saturday at 11 a.m.

Modelled across the lines of international startup conferences, this two-day global networking event aims to bring together the finest investors, entrepreneurs, mentors, speakers, tech companies and media onto one platform where they all sit together to discuss strategic advantages, challenges and technology based opportunities. The event will showcase Pakistan’s entrepreneurial landscape in its best possible way as all the activities and sessions would help to engage the entire entrepreneurial ecosystem of Pakistan on to a single platform.

This event comprises of Demo Day, a startup exhibit and Startup Rumble, a startup competition. Moreover, at the end of the event, cash prizes will be awarded to winning startups, which will help them improve their financial footing. Along with both the main events, Startup Lahore is curated in such a manner that there is something for everyone. Over 400 startups and 2000 attendees have registered for the event which itself is a testament of an overwhelming response.

Notable partners for the event include Motwani Jadeja Foundation, Auto Genie, Car Chabi, Grocer App, Finca Microfinance Bank, TCS, Latitude and Millionaire Sayings whereas Careem and FM91 have come on board as official transportation and official radio partners respectively.