



Press Release

Qeemat Punjab mobile app provides great relief to citizens in Ramadan with 30,000 plus downloads

Lahore, June 3, 2019

Commodities price checking and complaint registering mobile app 'Qeemat Punjab' developed and launched by Punjab Information Technology Board just before Ramadan has been proved worthwhile and valuable as more than 30,000 citizens downloaded till now, while out of 1324 registered complaints, 873 have been resolved and more than 1.3 million rupees fine has been collected from all the non-compliers hitherto.

The aim behind 'Qeemat Punjab' was to ensure the price control and to notify citizens about the prices of vegetables, fruits and other household items set by the government on daily basis. Besides Ramadan, consumers can also lodge a complaint throughout the year against any shop or seller, selling substandard products or at jacked up prices. They can also file a complaint against misbehavior of any shopkeeper.

To stop the profiteering by the shopkeepers, this citizen centric app was launched successfully in 36 districts of province Punjab on 23rd April, 2019 and has helped citizens in informing and registering any irregularity observed or witnessed related to price controlling in the market. The portal is interlinked with district administration, enabling them to track non-compliers.

Furthermore, a special monitoring team is deployed under deputy commissioner of every district, which carries out the action against any complaint. Punjab Information technology Board also manages and monitor the textual and pictorial data received every day.

In a reviewing meeting Director General IT Operations PITB, Faisal Yousaf appreciated the team for successfully developing the state of the art mobile app which is providing great relief for citizens buying essential commodities from the market.